

**Technical Data Sheet**  
**JAZEERA MAXIM MATT**  
**JA-15036**

**Description:**

A high performance matt topcoat emulsion paint, based on special type of acrylic polymer by special technology to provide superior adhesion, high durable, good resistance to harsh weather conditions in the Middle East and dirt pick up, with high color retention to impart surfaces long lasting protection.

**Recommended Use:**

Recommended to use for exterior applications when high protection and beauty is recommended on concrete, cement, hardboard and brick surfaces of educational institutions, residential, commercial, industrial buildings. Also it can be applied over textures.

**Characteristics:**

- Self priming with high adhesion.
- Excellent penetration into substrate.
- Excellent reflector to sunlight.
- Reduces indoor temperature.
- Excellent anti carbonation property.
- Extreme hiding.
- Excellent color retention.
- Excellent resistance to UV and harsh weather conditions.
- High resistance to acid rain, salt and alkali.
- Super resistance to rain water traces.
- Good resistance to dust and dirt pick-up.
- Excellent flow and leveling.
- High spreading rate.
- Excellent hardness and durability.
- Ultra low VOC and extremely low odor.
- Free from formaldehyde, ammonia and APEOs.
- Resistance to bacteria inside can.

**Physical Constants:**

• Finish	Matt.	
• Color	White and other colors as per Jazeera color card.	
• Specific Gravity	1.35-1.4	ASTM D 1475
• Viscosity	95±3 KU @35±2°C	ASTM D 562
• Volume Solid	42%	ASTM D 2697
• DFT	40 µ each coat	
• Theoretical Spreading Rate*	10.5 m <sup>2</sup> /L at D.F.T 40 µ.	

\*The practical spreading rate of the product depends on the surface, ambient temperature, application method, actual DFT and the wasted amount. (To avoid waste, be sure to buy the right amount of the paint for the required surface area).

**Tests:**

• Water Resistance	Pass 7 days	ASTM D 870	
• Alkali Resistance	Pass 7 days(1 %solution)	ASTM D 1308	
• Salt Resistance	Pass 7 days(1.5%solution)	ASTM D 1308	
• Adhesion	Pass	ASTM D 3359	
• Flexibility	Pass 3 mm. Diameter	ASTM D 522	
• Freeze-Thaw Stability	Pass 3 cycles	ASTM D 2243	
• Heater Stability	Pass 49 days.	ASTM D 2243	
• Solar Reflectance	Pass	ASTM C 1549	METS - UAE.
• Thermal emittance	Pass	ASTM C 1371	METS - UAE.
• VOC	<1 g/L	ASTM D2369	METS - UAE.
• VOC Emission After Application	Pass	LEED Requirements - Ver.4	METS - UAE.

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**Carbon Dioxide Permeability Test: Tested by Wimpey Laboratories - Dubai - U.A.E.**  
(BS EN 1062-6:2002 Method A)

-Specimen Thickness:	252µm.
-Average Carbon dioxide permeability:	1.0435 g/m <sup>2</sup> .d.
-Diffusion equivalent air thickness in meter (SD):	237.66m.
-Diffusion resistance number:	9.43×10 <sup>5</sup> .
-Carbon dioxide diffusion coefficient of the coating:	1.59×10 <sup>-7</sup> cm <sup>2</sup> .s <sup>-1</sup> .
-Diffusion equivalent of concrete in meter (SC):	0.594m.

Classification of coating material and coating systems for exterior masonry and concrete: C1 (DIN EN 1062-1:2004-08).

**Surface Preparation:**

- All new surfaces shall be cured at least **28** days prior to application of the primer.
- Remove old paints completely from previously painted surfaces .
- The substrate should have sufficient strength and free from unsounded areas, pug holes, protrusions and pops.
- Make sure that the surface is clean, dry, free from dust, oil, grease, salt and mold.
- Fill the holes and cracks with suitable fillers such as "**Jazeera Ultimate**", "**Jazeera Unique Filler**" or "**Jazeera Epoxy Crack Filler 400**" prior to application of the primer (Refer to TSD).

**Application Guide:**

- The required temperature during application, must not be less than 5°C; the surface moisture should not exceed 8% and the relative humidity at work place should not exceed **70%**.
- pH of surface should not exceed 9.
- Paint should be stirred carefully before use.
- A suitable quantity of "**Tap Water**" can be added to get reasonable viscosity for application.
- Do not apply on wet and moistened surfaces until completely dry.
- Do not apply the next coat unless the previous one is fully dry. Minimum recoating interval time should be followed.

**Application Tools:**

- Air spray : Nozzle size: (1.5 - 1.8) mm.
- Roller: Soft and smooth roller  
(Recommended type: Dekor Nardeen 8009 - code: 1093)
- Brush: Suitable type.

**Thinner:**

"Tap Water".

**Thinning Ratio:**

- (15-25)% by volume for air spray.
  - (10-15)% by volume for roller and brush.
- All above depends on the weather and application conditions.

**Painting System:**

- For plain finish:
  - Apply two coats of "**Jazeera Maxim Matt**".
  - For precast and smooth surface, recommended to apply one coat of "Jazeera C Primer" or "Jazeera Blocking Primer" or any other suitable type of Jazeera primers.
- For texture finish:
  - Apply one coat of "Jazeera C Primer" or any other suitable type of Al-Jazeera primers, depending on the surface nature and let for full dry.
  - Apply one coat of any Jazeera textures
  - Apply two coats of "**Jazeera Maxim Matt**".



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**Drying Time:**

- Surface Dry 1 hour.
- Hard Dry 4 hours.
- Recoating interval 8 hours.(minimum)
- Full cure: 7 days.

All above results according to ASTM D 5895.

**Cleaning Tools:**

Tap water.

**Packing:**

US Gallon.

18 Ltr Drum.

Gallon: Base 3 (Tintable base by tinting machine).

Drum: Base 16.2 (Tintable base by tinting machine).

**Shelf Life & Storage:**

Shelf life : 24 months @ 25 °C.

Storage: The container should be kept in sealed, dry, cool, well -ventilated place and stored in accordance with national regulations.

**Safety Precautions:**

Please read and follow the precautionary notices displayed on the container, and all caution statements on the MSDS of this product.

- Handle with care before and during use.
- During application of paint, contact of liquid paint with eyes, skin, inhalation of paint mist and paint vapour, should be strongly avoided.
- Recommended to use the product in well-ventilated area when applying the paint in insufficient ventilated areas, forced ventilation should be provided.
- When working with paint in in-sufficient ventilated areas, forced ventilation should be provided. For spray application system, eye, skin, respiratory protection are always recommended.
- Keep away from the reach of children.

For environmental safety: please donate the leftover paint and packaging to your local authorized institution for usage or recycling .

Note: Wastes and empty containers should be disposed of in accordance with local regulations made under the Control of Pollution Act and the Environmental Protection Act.

**Disclaimer:**

To the best of our knowledge the technical data listed herein is true and accurate up to publication date and is subject to change without prior notice. User must contact Jazeera Paints Company to verify of any modifications before specifying or ordering the product. Thus, information given in this sheet is not intended to be exhaustive and any person using the product other than the recommendations in this sheet or without reverting to our Jazeera TSD, he should take his accountability in this connection.

As we are not capable to control the quality and the substrate's conditions as well as the factors that affect on using, or applying the product, so we never give any written or implied guarantee in these documents, but we guarantee our products to conform to Jazeera quality while we assume no responsibility for coverage, performance or injuries resulting from application. Liability "if any" is limited to replace the products mentioned above.